



2017 Oceanside International Film Festival

August 6th to 13th, 2017

SPONSORSHIP OPPORTUNITIES

2017 Oceanside International Film Festival Sponsorship

“PRODUCER” \$2,000

RECOGNITION LEVELS

- Naming of one whole day of screenings after your company in marketing in publicity materials, including press releases and advertisements (subject to availability on a first-come, first-serve basis)
- Full page 8”x10” ad in festival program
- Recognition on the sponsorship page of program & website
- \$570 total ticket value:
 - 4 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
 - 6 festival passes (for screenings on any or all August 7, 8, 9, 10, 11, 12) at \$50 each
 - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each
 - 4 closing awards gala tickets (Aug 13, includes refreshments & appetizers, awards ceremony, plus entertainment) at \$35 each

“DIRECTOR” \$1,500

- Naming of one whole day of screenings after your company in marketing in publicity materials, including press releases and advertisements (subject to availability on a first-come, first-serve basis)
- Half page 8” x 5” ad in festival program
- Recognition on the sponsorship page of program & website
- \$400 total ticket value:
 - 4 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
 - 4 festival passes (for screenings on any or all August 7, 8, 9, 10, 11, 12) at \$50 each
 - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each
 - 2 closing awards gala tickets (Aug 13, includes refreshments & appetizers, awards ceremony, plus entertainment) at \$35 each

“SCREENWRITER” \$1,000

- Quarter page 4”x 5” ad in festival program
- Recognition on the sponsorship page of program & website
- \$180 total ticket value:
 - 2 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
 - 2 festival passes (for screenings on any or all August 7, 8, 9, 10, 11, 12) at \$50 each
 - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each

“EDITOR” \$500

- Business card size ad in festival program
- Recognition on the sponsorship page of program & website
- \$80 total ticket value:
 - 2 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
 - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each

“GRIP” \$250

- 4” x 1” banner size ad in festival program
- Recognition on the sponsorship page of program & website
- \$80 total ticket value:
 - 2 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a “Guest Feature Film”) at \$25 each
 - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each

“BEST BOY” \$100

- Recognition on the sponsorship page of program
- \$80 total ticket value:
 - 2 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
 - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each

IN-KIND SPONSORSHIP OPPORTUNITIES

In-kind recognition level is determined by the retail value of the contribution

Restaurant Sponsorship Opportunities

Table at the Opening Night Gala (5 available) – August 6, 2017

A 6' table, plates, forks and napkins will be provided.

Restaurant to provide:

- Finger food for up to 200 people delivered to the venue 30 minutes prior to start
- Chaffing dishes, if needed
- Staff to serve the food

Table at the Awards Ceremony (5 available) – August 13, 2017

A 6' table, plates, forks and napkins will be provided.

Restaurant to provide:

- Finger food for up to 200 people delivered to the venue 30 minutes prior to start
- Chaffing dishes, if needed
- Staff to serve the food

Opening Night Filmmaker After-Party (1 available) – August 6, 2017

Restaurant to provide:

- Semi-private venue to accommodate up to 60, 100, or 200 people
- 1 complimentary drink per person (drink tickets provided by OIFF)
- Assorted appetizers (the rest drinks and food are purchased by guests)

Closing Night Filmmaker After-Party (1 available) – August 13, 2017

Restaurant to provide:

- Semi-private venue to accommodate up to 60, 100, or 200 people
- 1 complimentary drink per person (drink tickets provided by OIFF)
- Assorted appetizers (the rest drinks and food are purchased by guests)

Workshop Catering (2 available)

Restaurant to provide:

- Box lunches for up to 30 people (for example, sandwiches and chips)

Hotel Sponsorship

Hotel would donate 1 to 10 one-night room stays during that period (exact needs would depend of the number of filmmakers attending from out of town) in exchange for a sponsorship level package above and recognition as the official host hotel of the 2017 Oceanside International Film Festival on the website and in correspondence with all the filmmakers.

Silent Auction Sponsorship (15 available)

Donate gift basket valued at minimum \$10.00 for the silent auction. Items will be on display throughout the festival. Silent auction donors are announced onstage in front a large audience when winners are announced at the awards ceremony.

Other In-Kind Sponsorship Opportunities

- Flowers
- Table linens, plates, cups, etc.
- Wine
- Beer
- Soft drinks
- Bottled water
- Audio/visual services
- Printing services
- Promotional items

Oceanside International Film Festival Sponsorship Commitment Form

Recognition Level	Minimum Contribution	Amount Enclosed
PRODUCER	\$2,000	
DIRECTOR	\$1,500	
SCREENWRITER	\$1,000	
EDITOR	\$500	
GRIP	\$250	
BEST BOY	\$100	

Company Name _____ Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____ Website _____

Payment Information

_____ Check enclosed made out to "OIFF c/o OCAF" _____ Credit card

Name on Credit Card _____ Signature _____

Card Type _____ Visa _____ Master Card _____ American Express

Card Number _____ Expiration Date _____ CSV Code _____

Billing Address _____ City _____ State _____ Zip _____

In-Kind Donation Commitment (check all that apply). The committee will contact you to make arrangements.

- Table at the Opening Night Gala
- Table at the Awards Ceremony
- Opening Night After-Party
- Closing Night After-Party

- Workshop Catering
- Silent Auction Sponsorship
- Hotel Sponsorship
- Other (specify): _____

Non-profit Identification

OIFF's parent organization is the Oceanside Cultural Arts Foundation (OCAF), a 501c3 organization, please see more info about its history, mission, goals, and scholarships on the website
 Tax ID number: 33-0357137 Web: www.OCAF.info

Submit Payment To:

Oceanside International Film Festival
 c/o Oceanside Cultural Arts Foundation
 P.O. Box 3054
 Oceanside, CA 92051
 Tel: 760-433-3632
 Or, you may submit via email: oiff@ocaf.info

