



THE OCEANSIDE INTERNATIONAL FILM FESTIVAL

est. in two-thousand and nine by OCAF

CELEBRATING THE ART OF FILMMAKING

SPONSORSHIP OPPORTUNITIES

for the 11th running of the festival February 22nd through 27th, 2022
Based in the Oceanside California Cultural District



2022 FESTIVAL SPONSOR AND SUPPORT OPPORTUNITIES

The Oceanside International Film Festival thrives on community and a commitment to bring a very special annual event to downtown Oceanside and the heart of the Oceanside California Cultural District.

The X Year Celebration Oceanside International Film Festival went virtual in 2020 and was a great success. We have moved the festival to February and will premiere the 11th running of the festival February 22nd through 27th 2022.

As we do every year, we will bring a diverse program of films along with special events and opportunities for filmmakers to share their work with a community of film fans and peers in the industry. The Film Festival reaches thousands of people every year through county wide media coverage and articles and recognition reaching far outside southern California.

The media coverage in San Diego county covers TV, Radio, Print and Online media that reaches south to Mexico and North to L.A. and Orange Counties.

Please review the opportunities for you or your business to support the festival.

Your contribution helps this special event to continue to bring films from all over the world to fans and aficionado's while also giving a platform for artist from around the world to present their work.

(contact: Lou Niles lou@lovemachinefilms.com)

FESTIVAL SPONSOR/DONOR LEVELS

Executive Producer Level	\$1500
Producer	\$1000
Associate Producer	\$750
Director	\$500
Supporting Sponsor	\$250

OVERVIEW OF SPONSOR AND SUPPORT OPPORTUNITIES

Opening Night / Special Events Sponsor	\$750
Film Block Sponsor	\$500
Special Guest Underwriting	\$500



IN KIND OR SERVICES SUPPORT

We are looking for a merchandise sponsor to print merchandise to celebrate the event and raise some funds. A Set for sale for fundraising and a set for volunteer hats, bags, water bottle, or mugs as a thank you to volunteers (1 item 1 size fits all type)

FOOD SPONSOR PARTNERS:

Become a food sponsor partner and the Festival will promote you at the festival and on our website and social media as the businesses to visit during the festival for your pre- films or after films dining.

- Sponsor the food for the Green Room.
- Sponsor the food for a Special Event Reception.
- Sponsor the food for the special guest and or panelists.
- Offer a discount on food specials or drinks for Festival Attendees that show their badge or their festival tickets.

RECOGNITION LEVELS DETAILS

Executive Producer \$1500

- Presented by or Brought to you by type status with sponsor name in marketing and publicity.
- Inside or back cover Full Page advertisement in festival program. (\$750*)
- Opportunity for film block kick off airing of promo video up to 1 minute. Promo plays in set of promos at the beginning of each film block.
- Recognition on the sponsorship page of program and web site.
- Recognized in stage announcements throughout the festival.
- Sponsorship and support of the festival promoted in OIFF social Media posts leading up to the festival dates.
- 4 comp tickets to opening night. (\$100)
- 6 festival passes. (\$210)
- 4 one day tickets. (\$60)
- 4 awards gala tickets (\$60).

Producer \$1000

- Co-Presents below the event title.
- Full Page advertisement in festival program. (\$600*)
- Opportunity for film block kick off airing of promo video up to 30 seconds. Promo plays in set of promos at the beginning of each film block.
- Recognition on the sponsorship page of program and web site.
- Recognized in stage announcements throughout the festival.
- Sponsorship and support of the festival promoted in OIFF social Media posts leading up to the festival dates.
- 4 comp tickets to opening night. (\$100)
- 4 festival passes. (\$140)
- 2 one day tickets. (\$30)
- 2 closing awards gala tickets. (\$30)

Associate Producer \$750

- Half Page advertisement in festival Program. (\$400*)
- Recognition on the sponsorship page of program and web site.
- Recognized in stage announcements throughout the festival.
- Sponsorship and support of the festival promoted in OIFF social Media posts leading up to the festival dates.
- 2 comp tickets to opening night. (\$100)
- 2 festival passes. (\$70)
- 2 closing awards gala tickets. (\$30)

Sponsor level details cont'd

Director \$500

- Quarter Page advertisement in festival Program. (\$250*)
- Recognition on the sponsorship page of program and web site.
- Recognized in stage announcements throughout the festival.
- Sponsorship and support of the festival promoted in OIFF social Media posts leading up to the festival dates.
- 2 festival passes. (\$70)
- 2 closing awards gala tickets. (\$30)

Supporting Sponsor Level \$250

- 1/8th Page advertisement in festival Program. (\$150*)
- Recognition on the sponsorship page of program and web site.
- Sponsorship and support of the festival promoted in OIFF social Media posts leading up to the festival dates.
- Recognized in certain key event stage announcements.
- 2 festival passes. (\$70)
- 2 closing awards gala tickets. (\$30)

NOTE:

***Rate shown is early bird rate;** normal rate is an even higher value.

**** Advertisement creation** and layout are the responsibility of the sponsor to have produced and delivered to OIFF. The Sponsor will need to deliver to OIFF promo team in the appropriate format for printing.

*****Video Promo creation** and layout are the responsibility of the sponsor to have produced. The Sponsor will need to deliver the promo to OIFF in appropriate format for editing into the film block openings.

OTHER SPONSOR OPPORTUNITIES

Opening Night / Special Events Sponsor (\$750)

Be the Presenting Sponsor under the Festival Presenting sponsor for a special event. Name in the promotional materials, Name in the Program and on the web site. As an example, Animal Kingdom Opening Night Presented by _____.

Film Block Sponsor (\$500)

Be the sponsor for a specific film block, like Horror Block, Surf Film Block, The Cause Documentary Block, etc. support a specific genre that fits your brand or sponsor goals. Sponsor will be noted and mentioned as the sponsor supporting that particular film block. For example, Made Possible by or Brought to You by _____.

Special Guest Underwriting (\$500)

Be the sponsor to underwrite and help with costs for bringing a special guest, special speaker, movie star or film industry expert to the festival; costs may include transportation and accommodations. Help the festival by offsetting this expense.

Program Advertising – Book an advertisement in the printed annual festival program

- Premium Full Page reserved for Executive Director Sponsor Level, 1st come 1st serve (Back Cover, Inside Front Cover, and Inside Back Cover)
\$1100 without Sponsor Level **Early Discount \$750.**
- \$950 Full Page **Early discount \$600**
- \$700 Half Page **Early Discount \$400**
- \$250 1/4 Page **Early Discount \$250**
- \$175 1/8th page **Early Discount \$150**

Early Discount = book sponsorship by August 30th, 2021

ADDITIONAL OPPORTUNITIES:

- **Green Room Sponsor**
- **Filmmaker / Special Guests Panelist Gift Bags**

WE ARE ALWAYS OPEN TO SPECIAL IDEAS AND PROMOTIONS THAT FIT YOUR OBJECTIVES JUTS CONTACT US FOR A DISCUSSION.

CONTACT:

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